

emma jo & co.



CORPORATE & BUSINESS GIFTING 2021

# let's make you look good...

Here at emma jo & co, we specialize in custom, branded gifts that are truly unique and beautiful. From the carefully sourced products, to the endless branding options, to the hand-packaged final deliverable... we've got your gifting needs covered. Work with our design team to create an on-brand gift that will make your company unforgettable.

# CONTENTS



02

welcome **01**

it's kinda our thing **03**

what we do **04**

how it works **05**

levels of customization **06**

ready ship gifts **07**

packaging + branding **09**

let's get to it **12**

thank you **13**



## WHAT WE DO

- CLIENT THANK YOU
- PROSPECT GIFTING
- REFFERAL GIFTING
- EMPLOYEE APPRECIATION
- VENDOR GIFTING
- DONOR /FUNDRAISING GIFTS
- SALES INCENTIVES
- HOLIDAY GIFTS
- CLIENT ONBOARDING
- VIRTUAL EVENTS (because #2020)

04

we've got you covered.

# how it works...

05

## LET'S CHAT

Let's chat about your business and your gifting goals!

Looking for client retention? Holiday cheer? Employee appreciation? We want to hear it all! Not only will we design a gift that is beautiful and unique, but we will design it to be a creative reflection of your company and/or brand.

Contact our to our team to learn more and get started!  
helloemmajoco@gmail.com

## CUSTOM

See a gift you love but want to switch out a couple products? Add an extra branded element? Have some company stationary you'd like to include?

Let's do it!

Our goal is to make YOU look good.

Check out the next page to see what our customization levels are all about.

## DETAILS

Once we have the final design nailed down, we will send over a proposal including everything from a photo "mock-up" to lead times.

We will also send over a deposit invoice. Once the payment is received, we can get to the fun part... product ordering!

In the meantime, we will be requesting shipping addresses, gift messages and anything additional you would like included.

## RELAX

Time to kick back and relax! We've got the rest taken care of. Each gift is carefully packaged by our team with the highest level of care and attention to detail.

You can rest easy knowing the recipient will soon receive their gift just as you had envisioned it.

Once gifts have been shipped, we will send you the tracking information so that you know when you are about to make someones day!!



## READY TO SHIP

We offer a corporate specific gifting collection that can serve any timeline or budget. These gifts cover a broad range of themes and are filled with our most popular products. Check out the website "shop" page to see our current offerings!

Timeline: under 2 weeks  
Quantity: 1+ gifts



## BRANDED

Like something in the Corporate Collection but want to add a little something extra? A branded closing square? Stationary? Ribbon? Marketing inserts? Belly bands? Something else in mind? Contact us! [helloemmajoco@gmail.com](mailto:helloemmajoco@gmail.com)

Timeline: 2-3 weeks  
Quantity: 10+ gifts



## FULL SERVICE

From product selection, to crinkle paper, to final packaging materials... our design team can help make all your custom branded gifting dreams a reality. Contact our design team to create a custom gift! [helloemmajoco@gmail.com](mailto:helloemmajoco@gmail.com)

Timeline: 3-4 weeks  
Quantity: 10+ gifts

# Packaging & Branding

Want to add a branded marketing insert? Custom branded belly band? Colored ribbon? From products within your gift to the packaging and stationary... we'd love to help you out.



1



**MARKETING CARD  
INSERTS**

2



**CUSTOM PAPER  
CLOSURE**

3



**CUSTOM TAG &  
RIBBON**

10

Branding Options

Element	Cost (per box)	Quantity (minnimum)	Production (lead time in business days)
1 	\$2.00	20	1-2 days
2 	\$1.00	15	1-2 days
3 	\$4.00	25	5-7 days



## DESIGN

Once we have all the needed information, our design team will get to designing your perfectly curated gift proposal that includes products, packaging design, tech add-ons and any other materials we can think of to match your goals, brand and budget. We want the gifts to be EXACTLY as you had envisioned and will work with you to make any tweaks necessary to come up with your perfect design!

Timeline: 1-2 weeks



## PRODUCTION

After the final gift design has been approved, we will send over a 50% deposit invoice.

Once payment has been received, we will get to the fun part... ordering product and putting together all the nitty gritty details! The process of ordering product and putting together the details of your gift campaign could take 1-6 weeks depending on the quantity of gifts as well as our supply chain lead times.

Timeline: 1-6 weeks



## FULFILLMENT

Ahhh, fulfillment...

This is when things start to really come to life! Once we have received all product and packaging materials needed for your gifts, we will begin to putting together your order and get everything all set for a seamless shipment. Once your gifts have been loaded on the truck, they will arrive to their U.S. destination within 1-5 business days with standard shipping.

Timeline: 1-2 weeks

13



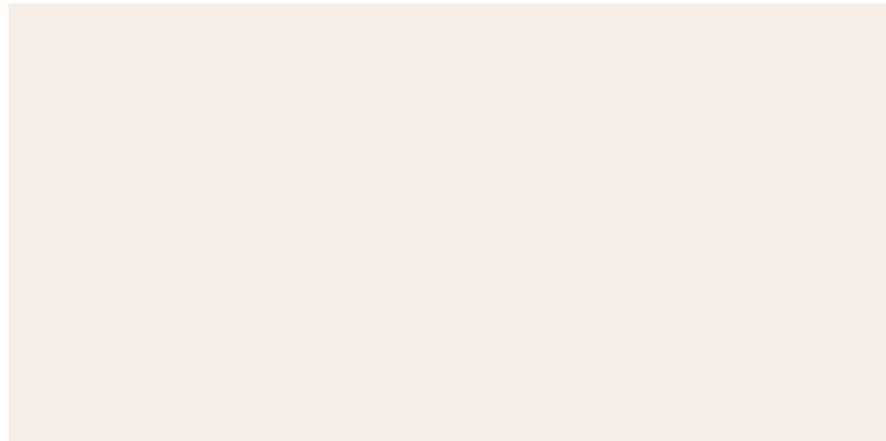
## **THANK YOU!**

Thank you so very much for your interest in Emma Jo & Co! We can't wait to hear more about your project.

## **CONTACT US!**

[helloemmajoco@gmail.com](mailto:helloemmajoco@gmail.com)

[www.emmajoco.com](http://www.emmajoco.com)



# GRATEFUL TO HAVE WORKED WITH...



...and many more! ready to get started? reach out to us at [helloemmajoco@gmail.com](mailto:helloemmajoco@gmail.com)